



**Email Subject Line:** E-Commerce Project Notification

**Email Body:**

Dear Valued Coca-Cola Supplier,

We are pleased to announce a new initiative to streamline our Supply Chain processes. Coca-Cola is partnering with **SAP Ariba**® to fulfill our vision of moving away from paper and manually transmitted documents, improving Supplier communications and collaboration, mitigate Supply Chain disruptions, and providing a scalable solution for future growth. Since 1996, Ariba has been transforming the global procurement landscape for businesses of all sizes and we are excited to provide you with this opportunity.

Coca-Cola and SAP Ariba have reached an agreement to provide you this service without any Ariba Network fees associated with Coca-Cola transactions. Please note, if you opt into additional services or transact with other buying organizations on the Ariba Network, you may be subject to fees.

➤ **What does this mean for you?**

Conducting business on the Ariba Network will be required and your Purchase Orders, Purchase Order Confirmations, Advanced Shipping Notices, Invoices, and Returns will soon be transmitted using this platform. One of the reasons we selected SAP Ariba is that it brings our suppliers many benefits such as real-time PO delivery and invoice automation.

➤ **When will this take effect?**

In the coming weeks, Ariba will send you important communications and instruction for joining the Ariba Network. This includes establishing a trading relationship with Coca-Cola on the Ariba Network and configuring your Ariba Network account. We appreciate your prompt action on all communications and requests regarding this initiative (not to exceed five business days).

➤ **How can you learn more about the Coca-Cola and SAP Ariba partnership?**

You can learn more about the Ariba Network and the specific details about this initiative by registering for a web-based supplier summit. Attendance is highly encouraged as you will have the opportunity to learn more about this initiative from experts from both SAP Ariba and Coca-Cola. The same material will be shared in each session so attendance to only one supplier summit option is needed.

We believe this shift will strengthen our business relationship and allow for more robust collaboration and purchasing capabilities. If you are not the correct recipient or have questions, please contact the Coca Cola Supplier Enablement Team at [scenablementteam@cola-cola.com](mailto:scenablementteam@cola-cola.com).

Kind Regards,  
*Coca Cola Enablement Team*